

**THE CORPORATION OF THE TOWN OF COBALT**  
**SPECIAL MEETING OF COUNCIL**  
**COBALT COMMUNITY HALL**  
**SATURDAY, January 23, 2016**  
**MINUTES**

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**MINUTES OF THE SPECIAL COUNCIL MEETING HELD TUESDAY, January 23, 2016 COMMENCING AT 9:00AM.**

**PRESENT:**

<b>T. Sartoretto</b>	<b>Mayor</b>
<b>G. Othmer</b>	<b>Councillor</b>
<b>S. Nielsen</b>	<b>Councillor</b>
<b>R. Schwartz</b>	<b>Councillor</b>
<b>P. Wuest</b>	<b>Councillor</b>

**ABSENT:** Councillor Bigelow and Councillor Harrison

**STAFF:** Candice Bedard, Michelle Anderson

The meeting was called to order at 9:00 pm by Mayor Sartoretto

**ADOPTION OF THE AGENDA**

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16-002

MOVED BY: P. Wuest

SECONDED BY: S. Nielsen

BE IT RESOLVED THAT: The special council meeting Agenda dated January 23, 2016 be adopted.  
CARRIED

**STRATEGIC PLANNING DISCUSSION**

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Facilitator Michelle Anderson, CCL EDO, led a discussion on the Town's Strategic Plan.

**Cobalt's Current Mission Statement**

*Cobalt is a northern community, rich in silver mining history, whose mission is the enhancement of the quality of life for area residents while striving for sustainable growth and development.*

Council discussed the current vision and agreed that it was still relevant. No changes were proposed.

**Cobalt's Vision Statement**

Council summarized the following list of points that are to be included in a vision statement:

- Business and self-employment opportunities
- National historic site
- Bedroom community that offers superior and reliable services just ten minutes from the city
- Natural environment
- Building a welcoming and caring community
- Safe, strong, supportive and proud

**Cobalt's Strategic Objectives**

Council discussed potential objectives and outlined the following list:

- 1) Provide high quality services
- 2) Showcase historical and cultural assets
- 3) To create a helpful and welcoming culture
- 4) To attract and retain businesses

## **Cobalt's Strategic Action Items**

- 1) *Provide high quality services*
  - a. Trained and knowledgeable
  - b. Asset management
  - c. Evaluate proposals on more than just cost - include merit and quality, etc.
  - d. Evaluation of service providers
  - e. Shared services
  - f. Service level study
  
- 2) *Showcase historical and cultural assets*
  - a. Facilitate the consolidation of the boards
  - b. Increase volunteer bases
  - c. Reactivate the cultural network
  - d. Reach out to Parks Canada
  - e. Complete the Branding Project
  - f. Reduce the dependency on the municipality for financial support
  
- 3) *Create a helpful and welcoming culture*
  - a. Training
  - b. Suggestion box
  - c. Review of complaints process
  - d. Positive advocacy
  - e. Welcome to Cobalt package
  - f. Supportive environment
  - g. Fosters professional and respectful relationships between council and staff
  - h. Services that address the needs of citizens
  - i. Suggest that museums and businesses provide access to bathrooms
  - j. Install more benches at bus stops
  
- 4) *Attract and Retain Businesses*
  - a. Develop a community improvement plan (CIP)
  - b. Create a business welcome package
  - c. Create an inventory of vacant commercial space
  - d. Address infrastructure
  - e. Promote business opportunities
  - f. Create specific page on municipal website for economic development

## **ADJOURNMENT**

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16-002

MOVED BY: R. Schwartz

SECONDED BY: G. Othmer

BE IT RESOLVED THAT: The meeting adjourn at 12:56PM

CARRIED

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Mayor

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CAO